## GENERAL INFORMATION

### Conference Venue

**Tampere Hall**

Yliopistonkatu 55, 33100 Tampere, Finland  
Tel. +358 3 243 4111

### Registration and Information Counter

**Lobby**

**Operating Hours:**
- Sunday, October 7: 08:00-17:30
- Monday, October 8: 08:00-17:30
- Tuesday, October 9: 08:00-17:30
- Wednesday, October 10: 08:00-17:30
- Thursday, October 11: 08:00-17:30
- Friday, October 12: 08:00-12:00

### Tour Counter

*(Tour reservations, rental of bicycles, kick-bikes, canoes)*  
**Rondo**

**Operating Hours:**
- Sunday, October 7: 09:00-12:00 (at registration desk in lobby)
- Wednesday, October 10: 08:00-17:30
- Thursday, October 11: 08:00-17:30
- Friday, October 12: 08:00-17:30

### Presentation Rehearsal and Testing Room

**Opus1**

**Operating Hours:**
- Sunday, October 7: 08:00-19:00
- Monday, October 8: 08:00-19:00
- Tuesday, October 9: 08:00-19:00
- Wednesday, October 10: 08:00-19:00
- Thursday, October 11: 08:00-19:00
- Friday, October 12: 08:00-12:00

*This room on the 2nd floor is equipped with a computer and a projector to be used to test the PPT/PDF presentations before uploading to the computer in the actual session room.*
Insurance
The Organizers of ESWEEK 2012 do not provide insurance and do not take responsibility for any loss, accident, or illness that might occur during the Conference or in the course of travel to or from the meeting site. It is, therefore, the responsibility of the participants to check their coverage with their insurance provider.

Bank, Currency, Credit Cards
The currency is the euro (€). The exchange rate in recent months is around US$1.30 to €1. Foreign currencies can be exchanged at banks (typically open Monday-Friday 10:00-16:30) and exchange kiosks (e.g. Forex). Major credit cards are widely accepted in taxis, coaches, trains, shops and restaurants. Traveller’s cheques may also be accepted by banks. In city buses you need cash or a pre-paid electronic card.

Service Charges and Tipping
Possible service charges and taxes are included in prices when they apply. Tips are not expected in Finland.

Internet Access
Free wireless internet is available throughout the meeting rooms and public areas of Tampere Hall. Most of the hotels in Tampere, as well as all the Finnish airports, provide free wireless internet. You can also access the internet in a number of places including the City Hall (Aleksis Kiven katu 14), the City Tourist Office (Verkatehtaankatu 2) and the Main Library Metso (Pirkankatu 2).

Author Instructions
Oral Presentation Instructions:
Technical session rooms are equipped with a projector and a laptop with Windows 7. Presenters are requested to upload their presentations to the room laptop using a USB stick. The laptops are equipped with Microsoft PowerPoint, Adobe Reader, and Windows Media Player.

Poster Presentation Instructions:
Display boards (100cm wide by 125cm high) will be available at the coffee break/poster room Rondo. The poster should measure no more than 90cm horizontally and 120cm vertically (e.g. portrait A0 size). Means to attach the posters will be provided at the poster stands. Presenters of the morning sessions are requested to set up their posters prior to the morning coffee break/poster session and remove them by lunchtime. Presenters of the afternoon sessions are requested to set up the posters prior to the afternoon coffee break and remove them by the end of the day.

Electricity
Finland uses electric current of 230 volts at 50 Hz, using the continental European standard plugs with two round pins. Appliances with any other specifications will need an adapter or a transformer. This includes appliances from, e.g., Americas, the UK and Commonwealth, parts of Southern Europe and the Far East.

Travel in Tampere
Helsinki Airport Express Bus
The airport express bus from Helsinki International Airport to Tampere City leaves in front of the terminals
1 and 2 approximately once an hour. In Tampere the bus stops at the main bus station, just a few hundred metres from the conference venue Tampere Hall and the city center. The price for one way ticket is about €30, and a return ticket about €50. The trip takes 2 to 2½ hours. See http://www.expressbus.fi for more information.

**Tampere Airport Bus**

Tampere-Pirkkala airport is just 15 km from the centre of Tampere. There are bus services both between terminal 1 and the city (city bus no. 61, running between 6:00 and 22:00 about once an hour), and terminal 2 and the city (Ryanair bus, running at major arrival/departure times). The bus stops are in front of the terminals. The prices are in the range of €4 to €6.

**Airport Taxi**

Airport Taxi carries passengers between the Tampere-Pirkkala airport and city hotels for a fixed price of €17 per person. It is typically the first taxi at the taxi stand at the airport, and runs according to a predefined schedule from the city direction (you can ask your hotel receptionist to reserve a seat).

**Taxi**

A regular taxi ride from/to Tampere airport takes about 20 minutes and costs about €40. A taxi ride within central Tampere can be expected to cost between €10 and €20. In the city there are taxi poles at, for example, Keskustori (Central Square), the railway station, the bus station, next to Sokos Department Store and Hotel Cumulus Koskikatu. Call the taxi centre for a taxi to pick you up wherever you are.

**City Bus**

A single ticket within Tampere (including change of bus line if needed) costs €2.50. Pay upon boarding to the driver with coins or small notes (€20 or smaller). Personal traveller’s tickets can be bought for €6 for the first day, €4 per additional day. You may also purchase an electronic ticket (€5) on which you can credit in 20 € increments and benefit from a discounted rate (currently €1.62/person/ride). These tickets can be bought in the city transport (TKL) office at the central square (Frenckellinaukio 2 B, an old brick building). The traveller’s tickets can also be bought from kiosks at the bus station, the railway station and the central square. Buses 13, 22 and 10 will take you to Tampere Hall from Keskustori (Central Square).

For further information and timetables, please visit Tampere City Transport’s website http://joukkoliikenne.tampere.fi/en/home.html

**Railways**

The train is a convenient way to visit Helsinki or other cities from Tampere. For further information see www.vr.fi. There are hourly services between Helsinki and Tampere throughout the day. A trip to Helsinki takes only 1:30 to 1:45 hours; the price varies according to a number of variables. The train is less convenient for travelling to and from Helsinki airport, as a city bus or taxi is needed to connect between Tikkurila railway station and Helsinki airport. Tampere airport does not have a railway connection either.

**Walking and Biking**

As the central area of Tampere is very compact, walking is a good way to get around. Most of the hotels are within 1 km from Tampere Hall and the city centre. You can also rent a bicycle or a kick-bike.
Useful Phone Numbers
The international dialing code for Finland is +358.

<table>
<thead>
<tr>
<th>Service</th>
<th>Number</th>
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<tbody>
<tr>
<td>Helsinki Airport 24h Info</td>
<td>+358-20-014-636</td>
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<tr>
<td>Tampere Airport</td>
<td>+358-20-708-5450</td>
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<tr>
<td>Tampere City Tourist Info</td>
<td>+358-3-5656-6800</td>
</tr>
<tr>
<td>Taxi in Tampere and Surroundings</td>
<td>+358-100-4131</td>
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<td>Emergency Number</td>
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**Tampere Sightseeing**

**Pyynikki gravel ridge, café and observation tower**

The World’s highest gravel ridge Pyynikinharju (ridge of Pyynikki) provides nice views over the lakes surrounding Tampere, especially if you climb up to the old red granite observation tower built in 1929. The café at the root of the tower is renowned for its delicious donuts, spiced with cardamom. Or you can just enjoy the nature in the pine forest of the park in walking distance from downtown Tampere.

**Address:** Näkötornintie 20, 33230 Tampere

**Pispala suburb and haulitorni**

A bit further away from central Tampere, yet on the same gravel ridge, begins the famous suburb of Pispala where there are former residences of industry workers from early 1900’s and a tower used to make lead grains for gun shots (haulitorni). Pispala has been the home of many famous Finns, e.g. the poet and novelist Lauri Viita.

**Address:** Haulikatu 8, 33250 Tampere (the old shot factory)

**Näsinneula observation tower**

Take a view over the whole Tampere and its surroundings from the highest building in the Nordic countries. Näsinneula is 168 m high, and near the top there is a revolving restaurant (one revolution takes 45 minutes).

The tower is within Särkänniemi family park which includes an aquarium, a planetarium, a dolphinarium, and, in the summertime, a large theme park with rides for adults and small kids as well (e.g. the world’s first Angry Birds Land). The Sara Hildén art museum is also located within the park.

**Address:** Särkänniemi, 33210 Tampere

**Main library “Metso”**

The main library of the city was designed by Raili and Reima Pietilä, famous Finnish architects. As the name Metso hints, it looks like a bird from the air (metso = capercaillie, a big bird living in Finnish forests). In the basement of the library is the Moominvalley (Moomin museum). Moomins are fairy tale (and later on cartoon and video) characters created by the Finnish writer Tove Jansson.

**Address:** Pirkankatu 2, 33230 Tampere
Tammerkoski rapids.

The rapids flow through the city centre. On the banks, there are both parks and old brick-made factory buildings. The Finlayson factories are nowadays hosting restaurants, cinemas, shops and offices. The best local beer can be found in brewery restaurant Plevna.

**Address:** Itäinenkatu 8, 33210 Tampere (restaurant Plevna)

Museum Center Vapriikki

Vapriikki is also on the banks of the Tammerkoski. The old factory houses a number of special museums and exhibits, such as the Ice Hockey Museum, the Shoe Museum, the Natural History Museum, exhibits on the Tammerkoski, innovations, Tampere 1918 (The Civil War), Historical Toys, etc.

**Address:** Alaverstaanraitti 5, 33100 Tampere

Lakes Näsijärvi and Pyhäjärvi

Tampere is on a narrow neck of land between two lakes. You can admire the lakes from terra firma, or maybe take a late autumn cruise or rent a canoe for a closer look.

**Address:** Laukontori (boat harbour) + several locations

The Market Hall is a bit hidden between the central square and the department store Sokos. You find there meat, fish, vegetables, bread, and a couple of simple cafés offering not just coffee but also straightforward lunch, such as Finnish green pea soup (hernekeitto).

**Mustamakkara** (black sausage) is a famous delicacy from Tampere, made of blood, grains and (pork) meat. You can taste it fresh in the Market Hall or at Tammelantori or Laukontori market squares.

**Address:** Hämeenkatu 19 / Hallituskatu 10, 33200 Tampere

Sokos department store is located near the central square, along the main street Hämeenkatu. In addition to stocking well-known domestic and international brands, offerings include Sokos private label products. There is a grocery store and lunch café in the underground part of Sokos, and two other cafés on street level and on the 4th floor.

**Address:** Hämeenkatu 21, 33200 Tampere
Stockmann department store is another big department store in the city, near the railway station. In addition to a large variety of goods of all kinds, it hosts a takeaway café on street level, and a lunch café on the 3rd floor. Next to it, there is a large book store Akateeminen Kirjakauppa.

**Address:** Hämeenkatu 4, 33100 Tampere

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**Koskikeskus shopping centre** near Hotel Ilves consists of about 70 shops, cafés, restaurants, and services. You can find fashion for all ages and sizes, sports utilities, books, jewellery, shoes, kitchenware, interior design, a chemist, toys, mobile phones, etc.

**Address:** Hatanpääntäläntie 1, 33100 Tampere

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**Kehräsaari Boutiques:** next to Laukontori market square, across a pedestrian bridge from Koskikeskus, there is the small island of Kehräsaari, which hosts small boutiques in old factory buildings. You can find Finnish handcrafts and design, unique clothing items, and utensils for the sauna.

**Address:** Kehräsaari, 33100 Tampere

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**IKEA** store is a bit outside the city center. In addition to inexpensive and clever furniture, there are a lot of home and office utensils and interior textiles for sale. There is also a café and restaurant serving, for example, the famous Ikea meat balls, so you can continue shopping for the whole day if you so wish.

**Address:** Leppästensuonkatu 4, 33840 Tampere (City bus no. 3)

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**Ideapark shopping mall** is located about 20 km from Tampere city, beside the Helsinki to Tampere highway. There are nearly 200 shops and 30 restaurants and cafés. There is also an inside theme park.

**Address:** Ideaparkinkatu 4, 37570 Lempäälä (bus line 55, 51 or 52)
The Tampere Card gives the bearer free access to a wide range of museums catering to all ages and tastes. Examples include a number of art museums, the Lenin Museum, Tampere Museum of Natural History, and the Ruprikki Media Museum for media and video games enthusiasts. The card also allows free access to the Näsinneula Observation Tower, the tallest observation tower in the Nordic countries offering views of 20km in all directions. In addition to this, the bearer can travel freely on the city buses and on the tour bus, and benefit from discount in a number of restaurants.

Cards cost €25 for 24 hours, €31 for 48 hours, and are available at the tourist information office at the train station. Please visit http://www.visittampere.fi/place/1479, or call +358 3 5656 6800 for further information.
## Banquet Bus Time Schedule

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<td>Tampere Hall</td>
<td>Scandic Rosendahl</td>
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